

Small Businesses & Entrepreneurs fail because of **Poor Marketing**

Customizable Marketing Resources

- Branded Monthly Marketing Newsletter
- Branded Worksheets
- Branded Social Media Posts
- Branded Monthly Trainings



Deliver Value Beyond Financial Products

Small businesses are the heart of our communities, but many struggle without the right support. Your financial institution can become the partner they trust for long-term success.

KEY FEATURES

Empower Entrepreneurs with Actionable Marketing Tools

Provide small businesses with the branded resources created to help them grow and thrive.

Strengthen Long-Term Client Loyalty

Build trust by positioning your financial institution as a valuable partner in their business success.

Staying Competitive in a Crowded Market

Entrepreneurs have choices when it comes to who they partner with, and offering unique, premium services can help set you apart.

Overcoming the Lack of In-House Marketing Expertise

Not every financial institution has a marketing team or the resources to consistently produce relevant, high-quality content specifically for entrepreneurs. That's where we come in.

Regulatory Compliance

We ensure full compliance by providing pre-approved, white-labeled marketing education, avoiding financial advice, and delivering content through secure, institution-approved platforms.




**PURPOSE DRIVEN
ENTERPRISES**

Let's Work Together to Create Impact

I'd love to schedule a quick meeting to explore how our white label marketing products can establish you as a partner to entrepreneurs in your community.

Please let me know if you're available for a call next week—I'd be happy to discuss how I can create a custom solution for you.

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Be the Partner Small Businesses and Entrepreneurs Trust to Succeed.

Tier 1: Essential

- Pre-designed, white-labeled monthly marketing newsletters branded with your logo and brand colors.
- 8 ready-to-post social media tips per month.
- Worksheet included with newsletter for actionable guidance.
- Step-by-step implementation instructions via PDF.

Impact: Provide essential marketing tools that help small businesses grow while keeping it simple for your team.

Tier 2: Engaged

- Pre-designed, white-labeled marketing newsletters branded with your logo and brand colors.
- 12 ready-to-post social media tips per month.
- 1 Pre-recorded 5-7 minute marketing training video per month. The video is customized with your brand logo and colors.
- One worksheet is included with your newsletter for direct application of marketing concepts.

Impact: Build trust and drive loyalty by offering marketing resources and training that give small businesses and entrepreneurs practical strategies for growth.

Tier 3: Comprehensive


- Two white-labeled marketing newsletters branded with your logo, images, and brand colors.
- 12 ready-to-post social media tips per month.
- Priority support for more content customization.
- 2 Pre-recorded 5-7 minute marketing training videos per month. The videos are customized with your logo and brand colors.
- One branded worksheet with each newsletter featuring actionable insights from the newsletter and or training video.

Impact: Deliver maximum value to entrepreneurial clients, driving long-term growth and retention while ensuring market exclusivity.

**Let's Work Together
to Create Impact**

I'd love to schedule a quick meeting to explore how my marketing resources can be tailored to fit your organization's needs.

Please let me know if you're available for a call next week—I'd be happy to discuss how I can create a custom solution for you.

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